

Blue Ridge Brutal

You Talk, We Listen Survey

Thank you for your comments and suggestions!

We are working to make the 30th annual Blue Ridge Brutal the best ever!

FRANK DILLARD ROAD IS BACK

By far, the most comments we got said you didn't like the last few miles of the 57 mile route return to the Civic Center. Well, neither did we!! The only reason we didn't use Frank Dillard Rd. last year was because the bridge was out. The DOT have now finished replacing it, so we're reverting back to our normal route. You'll all no doubt love this one, last big hill!!

YOU LOVE THE BLUE RIDGE PARKWAY

We're really pleased to get your feedback on the Blue Ridge Parkway. The overwhelming consensus is that, while being challenging, it's also the prettiest and safest part of the Brutal. In general, you confirmed what we thought – there are less cars on the Parkway than on other roads we use, and that cycling is one of the best ways to enjoy the stunning scenery the Parkway offers. We will continue to request your feedback on this unique and very important feature of the Brutal.

VOLUNTEERS

Well, you just love them, and we plan to have them return next year. And, by the way, they love you back!!

REST STOPS

More PBJ sandwiches and pickle juice. We got it and will pass the message on to the Rest Stop sponsors and volunteers

POST RIDE - FOOD, REFRESHMENT SEATING AND LATE FINISHERS

BBQ, spaghetti bolognese, pizza, burgers and burritos were all mentioned as personal preferences. So, we're talking with our chef to create the best nutritious selection we can. As for the beer, we'll be chatting to our brew master about your comments. In addition, we plan to ensure more tables and chairs are available to rest your weary legs. Finally, for those of you who finish a tad later than some others, we promise to make sure there will be a welcoming face on your return as well as food and refreshments.

SAFETY AND SIGNAGE

We really appreciate the many comments saying how well our routes are signed; how great the road marshals are and how much you appreciate the SAG wagons and Mountain Dawg motor cycle riders who monitor everyone's progress and can help out if needed. All these things contribute to our number one priority, the safety of all our riders. However, there are always a

few recommendations as to how we might be able to improve. For instance, some additional signs or better placement in certain spots. Please rest assured we have reviewed all of these comments and plan to implement as many of your ideas as practical. In addition, we want you to know that we make good use of local media to ensure the public is aware of your presence on our roads on ride day. In fact, our local radio has detailed maps as well as estimated times riders will be in certain areas and communicates throughout ride day asking motorists to be aware and courteous to cyclists especially on less quiet roads.

NEW BRB JERSEY DESIGN

It's happening! We are working on a new 30th annual Blue Ridge Brutal design for 2019, so get your credit cards ready!! Don't miss this high quality and well designed jersey at a great price. You won't be disappointed!

DON'T FORGET
THE BRUTAL WILL BE 30 YEARS YOUNG THIS YEAR
SAVE THE DATE – SATURDAY AUGUST 10, 2019

REGISTRATION OPENS MARCH 1, 2019

LAST DATE TO ORDER YOUR VERY OWN FABULOUS

30th ANNUAL BRUTAL JERSEY IN TIME FOR THE RIDE IS JUNE 30, 2019